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News for the Hospitality Executive

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The Los Angeles Chapter of HSMIA Names Michael D'Amodio the Top Los Angeles Hotel Leader

November 6, 2008 - HSMIA Los Angeles' Inaugural GM of the Year Award goes to Michael D'Amodio of Residence Inn by Marriott, Beverly Hills. D'Amodio satisfied the award's criteria, particularly with his recent accomplishments:



- Marriott Quality Assurance Audit – Both Scores for 2008 have been in the Green Zone, achieving 96%. This is the highest the hotel has ever achieved in its history, including its previous management company.
- Guest Satisfaction Index – January through June 2008 ended 86.6%, Overall Satisfaction. This is the highest the hotel has ever achieved in its history, including its previous management company.

- The hotel has received "Hotel Revenue Management Team of the Year – 2007," for all of Marriott Franchised Hotels in all of North America.
- The hotel is on track to exceed 2007 room revenue by 6% in a market that has grown only 2.9% through June 2008, according to Smith Travel Research data.
- D'Amodio recently won Sunstone Hotels, GM of the year!

Michael's illustrious career is one that is a celebration in diversity and core accomplishment. In 1985, when Michael washed the dishes next to his crew at the Pittsburgh Green Tree Marriott (an Interstate Hotels property), he never thought that soon after, he would become the Director of Restaurants and then Assistant F&B Director for the beautiful Saw Grass Gold Resort in Saw Grass Florida. And on again for another promotion at the Providence and Harrisburg Marriott in PA.

Still with Interstate, Michael's call to come to California was to come in as the acquisition team at the Warner Center Marriott as F&B Director and then switched divisions to Rooms as the Director of Operations. Next to follow were Ops at Laguna Cliffs and Hotel Manager at the Radisson Culver City. It was then that Interstate realized one property was not good enough, they needed him everywhere. Hawaii, he went there...Oklahoma, yep, there too...East Coast, West Coast, Michael was in demand. He soon settled at the Cal-Neva Resort, Spa and Casino near Lake Tahoe.

So Cal called to Michael once again and he joined Kor Hotels as the acquisition GM of the 4 Points Sheraton. In his 2½ years as GM, Michael worked through the renovation and converted the hotel to the now chic Sheraton Delfina.

Interstate, now called IHR (Interstate Hotels & Resorts) could not stand the fact that Michael wasn't part of the family. So they welcomed Michael back in their Sunstone Hotels Division as Area General Manager of Residence Inn by Marriott, Beverly Hills (which he saw another renovation

through to completion), Residence Inn by Marriott, Manhattan Beach and the Holiday Inn Hollywood. And since, the Holiday Inn Hollywood as been changed to another portfolio. And Michael now enjoys his charge as Area GM for the Embassy Suites North.

Hotel general managers in the greater Los Angeles area were nominated by their hotel staff and judged based on the following criteria: have a minimum of five years of service in a management capacity, an ability to deliver superior customer service quality, strong leadership and sound modern business judgment in achieving the property's financial objectives. HSMAl's committee narrowed down the submissions to six finalists.

- Marcelo Bustos, Four Points by Sheraton, LA Westside
- Lindsay Butcher, Courtyard by Marriott, LA Westside
- Michael D'Amodio, Residence Inn by Marriott, Beverly Hills
- Richard Gaines, Kyoto Grand
- Rod Gruendyke, Sunset Marquis Hotels and Villas
- Martin Nicholson, Langham Huntington Hotel and Spa

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