



HSMIAI Greater Los Angeles Chapter

“Monthly Membership Meeting/Event Sponsorship & Partnership Opportunity Form” 2011

Silver Sponsor: \$250.00

- Company Logo & website link as a Silver Sponsor on HSMIAI LA Website for your sponsored meeting/event
- Company name added to sponsored meeting/event e-mail notifications
- Representative & Company name introduced @ sponsored meeting/event, NO podium time
- Table top presentation opportunity @ sponsored meeting/event
- 2 COMP Tickets to attend the sponsored meeting/event

Gold Sponsor: \$500.00

- Company Logo as a Gold Sponsor on HSMIAI LA Website for your sponsored meeting/event & link to your company website
- Company name added to sponsored meeting/event e-mail notifications
- Representative & Company name introduced @ sponsored meeting/event, NO podium time
- Table top presentation opportunity @ sponsored meeting/event
- Your Company Marketing Material placed on each person's chair @ sponsored meeting/event.
- 3 COMP Tickets to attend the sponsored meeting/event **(\$135 Value)**

Platinum Sponsor: \$1,000.00

- One complimentary annual membership to the HSMIAI LA Chapter for your company representative. **(\$325 value)**
- Company Logo as a Platinum Sponsor on HSMIAI LA Website for your sponsored meeting/event & link to the company website
- Company name added to your sponsored meeting/event e-mail notifications
- Representative & Company name introduced @ sponsored meeting/event – a 2 minute podium time offered for a company's representative
- ONE seat @ the sponsored meeting/event at the head table with the Speaker & HSMIAI LA Chapter leadership
- Total 5 COMP Tickets to attend the sponsored meeting/event that includes your one head table guest. **(\$225 value)**
- Table top presentation opportunity @ sponsored meeting/event
- Your Company Marketing Material placed on each person's chair @ sponsored meeting/event.

EVENT Sponsor: \$2,000.00 & UP (The exact amount will vary pending the final cost of the meeting.)

- One complimentary annual membership to the HSMIAI LA Chapter for your company representative. **(\$325 value)**
- Your logo as THE EVENT Sponsor on HSMIAI LA Website for your sponsored meeting/event & link to the company website, a 'premium' position.
- Company name added to your sponsored meeting/event e-mail notifications
- Representative & Company name introduced @ sponsored meeting/event – a 3 minute podium time included for a company's representative
- TWO seats @ the sponsored meeting/event at the head table with the Speaker & HSMIAI LA Chapter leadership
- Total 10 COMP tickets to your sponsored meeting/event, most likely right next to the head table on the front of the room – a private corporate table of 8 will be set in addition to your two guests @ the head table **(\$450 value)**
- Table top presentation opportunity @ sponsored meeting/event
- Your Company Marketing Material placed on each person's chair @ sponsored meeting/event.
- ONE Complimentary E-mail marketing opportunity to all HSMIAI LA Chapter database (around 1500 people) on company's product or service news, either before or after your sponsored meeting. HSMIAI L.A. Marketing representative will send it out for your company.
- **The exact amount will vary pending the final cost of each meeting- \$2000.00 is based on a meeting with 50 attendees plus AV rental fee.**

YES! I would like to support HSMIAI Greater L.A. Chapter as a chapter monthly membership meeting & event sponsor in the following category.

Silver Sponsor: \$250.00

Gold Sponsor: \$500.00

Platinum Sponsor: \$1,000.00

EVENT Sponsor: (Min. \$2,000.00 – an exact amount to be determined post meeting/event)

Sponsor Name: _____ Company: _____

Address: _____ City: _____ State & Zip: _____

Sponsor Phone Number: _____ Email: _____

Visa MasterCard AmericanExpress **Credit Card #:** _____ **EXP.** _____

Name on the Card _____ **Card Holder Signature** _____

Check (Made payable to: HSMIAI Greater Los Angeles Chapter)

On Behalf of the Board of Directors and the members of HSMIAI Greater Los Angeles Chapter, we would like to thank you for your support of our chapter as a sponsor for our chapter monthly meeting & special event. Your commitment to our goal of being “the leading source for sales and marketing information, knowledge, business development, and networking for professionals in tourism, travel, and hospitality” is much appreciated and we look forward to seeing you soon!

For your sponsorship inquiries, please contact:
Julie Simpson at simpson@hsmailax.org or Katherine Quesada at kquesada@hsmailax.org