



## Greater Los Angeles Chapter

HOSPITALITY SALES & MARKETING ASSOCIATION INTERNATIONAL

### **Administrative Office**

David W. Volosky  
**Managing Director**  
1223 Wilshire Blvd., Suite 481  
Santa Monica, CA 90403  
Phone: 213.536.4182  
Fax: 213.403.5665  
[dvolosky@hsmailax.org](mailto:dvolosky@hsmailax.org)  
[www.hsmailax.org](http://www.hsmailax.org)

### **Board of Directors**

#### **President**

Pamela Hirneisen  
*Courtyard by Marriott LA Westside*  
310.590.2510  
[pamh@hsmailax.org](mailto:pamh@hsmailax.org)

#### **Past President**

Jennifer Kim  
*EventagePoint*  
310.702.7680  
[jennifer@hsmailax.org](mailto:jennifer@hsmailax.org)

#### **VP Programs & Education**

Libby Zarrahy  
*Marriott Los Angeles Downtown*  
213.617.6036  
[libbyz@hsmailax.org](mailto:libbyz@hsmailax.org)

#### **VP Membership**

Tara Stangel  
*Expedia, Inc.*  
310.360.4716  
[taras@hsmailax.org](mailto:taras@hsmailax.org)

#### **Secretary**

Kristin Llorente  
*Crowne Plaza Anaheim Resort*  
714.867.5122  
[kllorente@hsmailax.org](mailto:kllorente@hsmailax.org)

#### **Treasurer**

Melissa Williams  
*Four Points by Sheraton LA Westside*  
310.981.8006  
[mwilliams@hsmailax.org](mailto:mwilliams@hsmailax.org)



February 9, 2010

Dear Colleague,

HSMIA, Greater Los Angeles Chapter will be hosting our annual GM of the Year Awards Gala on Thursday, March 18, 2010.

HSMIA will be donating all of the proceeds from the silent auction to the Hospitality Education Tuition Fund of California State University, c/o Dr. Andy Feinstein, Dean at CalPoly Pomona, to further the development of future General Managers.

We are respectfully requesting any assistance that you can offer us in the form of complimentary room, restaurant or spa services certificates, or some other form of a donation of products or services that can be auctioned during the event.

Your donation of a gift certificate or other comparable gift may be tax deductible, Tax I.D. # 20-3504030. Please consult your tax professional.

Please fill out the donation form and email or mail with donation(s) to the address below. If you have any questions please contact David Volosky or Margie Johnston at (310) 295-0145. And please feel free to pass this letter along to your vendors and/or sister properties in other cities.

#### **Mail Donation Form & Items to:**

HSMIA, Greater Los Angeles Chapter  
GM of the Year Silent Auction Committee  
339 Coronado Ave.  
Long Beach, CA 90814

#### **Email to:**

[donations@hsmailax.org](mailto:donations@hsmailax.org)

Thank you in advance for any and all assistance you can offer.

Margie Johnston  
Silent Auction Chair