



HSMIAI Greater Los Angeles Chapter Presents...

2nd Annual General Manager of the Year Awards Gala Dinner

March 18, 2010 * JW Marriott Los Angeles at L.A. LIVE

* Corporate Sponsorship Opportunity Information *

Silver Sponsorship : \$500.00

- Listing as a "Silver Sponsor" on ALL marketing and promotional materials including event invitation.
- Company Name, Logo & website link as a Silver Sponsor on HSMIAI LA Websites and Event Webpage.
- Company name added to Event e-mail notifications to 1500 + hospitality industry leaders and contacts of HSMIAI LA.
- Acknowledgement during the dinner program.
- **Includes 1 COMP Event Ticket. (Valued at \$125.00)**

Gold Sponsorship: \$1,000.00

- Listing as a "Gold Sponsor" on ALL marketing and promotional materials including event invitation.
- Company Name, Logo & website link as a Gold Sponsor on HSMIAI LA Websites and Event Webpage.
- Company name added to Event e-mail notifications to 1500 + hospitality industry leaders and contacts of HSMIAI LA.
- Acknowledgement during the dinner program.
- **Includes 2 COMP Event Tickets. (Valued at \$250.00)**

Platinum Sponsorship: \$2,500.00

- **One complimentary annual membership** to HSMIAI LA Chapter for your company representative for one year. (Valued at \$325.00)
- Listing as "Platinum Sponsors" on ALL marketing and promotional materials including event invitation and other collateral and printed materials.
- Acknowledgement during dinner program as a Platinum Sponsor.
- Company marketing materials to be placed at each seat at the dinner and/or material displayed on a sponsor table during the event.
- Company Logo as a Platinum Sponsor on HSMIAI LA Website for your sponsored dinner event & link to the company website
- Company name added to your sponsored dinner event e-mail notifications to 1500 + hospitality industry leaders and contacts of HSMIAI LA.
- One company representative to be invited to be seated at the Head table(s) with the HSMIAI LA Chapter leadership.
- **Includes 3 COMP Event Tickets to attend the dinner event that includes your one head table guest. (Valued at \$375.00)**

DIAMOND Sponsorship : \$5,000.00 (ONLY ONE COMPANY)

- **ONE complimentary membership** to HSMIAI LA Chapter for your company representative for one year. (Valued @ \$350.00)
- Company Logo as THE DIAMOND Sponsor on HSMIAI LA Website & link to the company website, a 'premium' position.
- Company name added to all dinner event e-mail notifications to 1500 + hospitality industry leaders and contacts of HSMIAI LA.
- Representatives & Company name introduced at dinner & **3 minute podium time offered to a company's top representative.**
- TWO seats @ at the dinner head table(s) with the HSMIAI LA Chapter leadership.
- **Total 5 COMP Event Tickets** to attend the Dinner that includes your two head table guests. (Valued at \$625.00)
- Company Marketing Material placed on each person's chair at the dinner & displayed at the registration & the reception areas.
- TWO Complimentary E-mail marketing opportunities via HSMIAI LA Chapter's database (**approx. 1500 + industry contacts**) on your company's product or service news, either before or after the Dinner. HSMIAI LA Chapter will send them out for you.

YES! I would like to support HSMIAI LA's GM of the Year Awards Dinner as a Corporate Sponsor!

Please indicate which sponsorship level:

Silver Sponsorship: \$500.00

Gold Sponsorships: \$1,000.00

Platinum Sponsorship: \$2,500.00

DIAMOND Sponsor (ONLY ONE COMPANY) : \$5,000.00

On Behalf of the HSMIAI LA Chapter, we would like to thank you for your support of our 2ND Annual General Manager of the Year Awards Dinner as a valuable corporate sponsor. Your commitment to our goal of being "the leading source for sales and marketing information, knowledge, business development, and networking for professionals in tourism, travel, and hospitality" is much appreciate!

For a GM of the Year Sponsorship inquiries, **contact Shannon Herschbach**, Director of Sponsorship & Fundraising, HSMIAI LA:
Phone: 888-360-7473 or 310-890-7473 **Fax:** 888-365-7473 **E-mail:** sherschbach@pipeline-inc.com **Website:** www.hsmaia.org



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SPONSORSHIP PAYMENT FORM

Please print clearly. Please fill out the form completely and send the Sponsorship Payment form along with your payment to: or you may pay with your credit card.

HSMIAI Greater Los Angeles Chapter
Attention: HSMIAI LA GM Of the Year - Sponsorship
339 Coronado Avenue
Long Beach, Ca. 90814

*** Please mark your sponsorship category below. Thank you ***

- | | |
|--|---|
| <input type="checkbox"/> SILVER SPONSORSHIP @ \$500.00 | <input type="checkbox"/> GOLD SPONSORSHIP @ \$1,000.00 |
| <input type="checkbox"/> PLATINUM SPONSORSHIP @ \$2,500.00 | <input type="checkbox"/> DIAMOND SPONSORSHIP @ \$5,000.00 |

Please fill this section out completely for your payment submission.

Silver Sponsorship – 1 Comp Ticket * Gold Sponsorship – 2 Comp Tickets

Platinum Sponsorship – 3 Comp Tickets * Diamond Sponsorship – 5 Comp Tickets

Attendee Name: _____ Attendee Name: _____

Attendee Name: _____ Attendee Name: _____

Attendee Name: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

E-mail address: _____ Fax: _____

A check in the amount of \$ _____ for # _____ Reservation(s) is enclosed.

****PLEASE note "HSMIAI LA GM of the Year" on your check.**

OR Charge my: Visa MasterCard AMEX **Signature:** _____

Credit Card #: _____ **Exp. Date:** _____

For more information about the GM of the Year Awards Dinner, please visit : www.hsmailax.org.
Or if you have specific questions about the Sponsorship Opportunity, please contact
Shannon Herschbach, HSMIAI LA Chapter's Director of Sponsorship & Fundraising:
Phone: 888-360-7473 or 310-890-7473 **Fax:** 888-365-7473 **E-mail:** sherschbach@pipeline-inc.com
Thank you for your support and we look forward to seeing you on March 18th!